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## lga City

Iga City is richly endowed with nature and features the cultures characteristic of a castletown and a post town.





## Greetings from the Mayor

It has been 15 years since the inception of Iga City. We are required now to overcome various challenges while flexibly reviewing our approach to urban development in tune with social conditions that have changed significantly since the municipal merger.

Iga City where we live is the birthplace of the Iga-ryu ninja that is designated as a Japanese cultural heritage site and the hometown of Matsuo Basho, the greatest master of haiku, and Kan'ami, the founder of the Noh play. The city has a wealth of assets that include traditional events, such as the Danjiri floats of the Ueno Tenjin Festival, which is included on the list of UNESCO Intangible Cultural Heritage, the cultural landscape of the Iga-Ueno castle town that was selected as one of the 20 selected 20th Century Heritage of Japan, rich nature and the agricultural produce and specialties that nature has produced. While leveraging these assets, we aim to become a city where everyone wants to visit and live and a place that everyone feels proud of and selects. This City Guide introduces everything from the efforts of Iga City to the appeal of the region. We are more than happy if this guide serves to help deepen your understanding of Iga City.

Sakae Okamoto, Mayor of Iga City

Let's take a tour of the new city hall!

Reading the QR code on the right with your phone will enable you to virtually experience the inside of the city hall.



City Hall completed in November 2018